Passionate about the web + crafting great user experience since 2004

Contact

- 289.690.3303
- chriswrbowman@gmail.com
- chrisbowman.ca

Education

New Media Web Design
Diploma
Niagara College Canada

Part-Time Teaching Certificate
Course
Niagara College Canada

Skills

Web Development
- HTML5
- CSS3
- JavaScript
- PHP
- WCAG
- Search engine optimization
- WordPress

Web/Interface Design
- Colour theory
- Grid theory
- Typography
- Graphic design
- User interface design
- Usability

Executive
- Mentorship
- Financial Forecasting
- SCRUM
- Shape Up

Read More

- chrisbowman.ca

Chris Bowman

Product Director, Educator

Experienced product director leading web development teams using **Scrum** and **Shape Up**. Skilled in web design since the mid-2000s, with expertise in HTML, CSS, JS, PHP, UX, WCAG, and design theory. **Teaching** design, development, Figma and Adobe software for over 11 years.

- **Product Director** 11+ yrs
- **UX Design Lead** 11+ yrs
- **Educator/Course Dev** 11+ yrs
- **Web Dev (PHP/JS/CSS)** 20+ yrs
- **Founder (Finance/Exec)** 10 yrs

Executive Experience

Founder/Director of Product

Sprout Studio Inc.   2014—Present

- Co-founded Sprout Studio, a photography studio management software.
- Continue to lead the product vision and day-to-day execution of product vision.
- Manage the development team to implement new features and bug fixes.
- Helped lead the company to aquisition in 2024 by FindFreedom.

Professor, Part-Time

Niagara College   2013—Present

- Teaching design, development, web marketing, StoryBrand, photography, videography, and email marketing in-person and virtually at Niagara College Canada.
- Developed curriculum and course materials for countless courses.
- Hired to develop new Social Media Management web course alongside team, following Ministry of Education and College best practices.

Founder/Chief Creative Officer

vxFusion Ltd.   2009—2014

- Co-founded vxFusion Ltd., a web design and development company specializing in custom WordPress CMS development and branding.
- Led the creative direction and design of projects.
- Worked with clients to understand their needs and develop solutions.
- Led business development and marketing efforts.

Captain, Commanding Officer

CJCR, Canadian Armed Forces   2012—Present

- Commissioned Officer with the National Cadet and Junior Canadian Rangers Formation, as part of the Canadian Armed Forces.
- Responsible for the training and development of cadets in leadership, citizenship, physical fitness, and aviation.
- Organized and led various training exercises and events, including as the second-in-command of a 300 cadet, 30 staff weekend activity.
- Served as Commanding Officer from 2018–2023; supervised a team of Officers and civilians in training and administration at 87 Eagle Royal Canadian Air Cadet Squadron. Doubled volunteer and paid staff, and increase unit strength from 40 to 60 cadets.
- Volunteer time for mentoring and supervising Canada's future leaders.